

Our energy working for you.™



Big C Garden Mall, Hanoi City

Standby Power

Case History

Big C, Hypermart, Vietnam

Where:

Big C, Hypermart, Vietnam.

What:

To provide standby power requirements ranging from 900 kVA – 2500 kVA.

Purpose:

To bring forth a fully integrated, reliable and highly efficient power technology to five Big C hypermarkets.

Primary choice factors:

Cummins Power Generation's cost effective and technologically advanced equipment and machinery, its competitive pricing, favourable delivery time and good after-market service.

Cummins Power Generation rises up to the Big C

A large hypermart in Vietnam, Big C encompasses everything a conventional mart provides, and more. It operates a modern retail business, which is managed under the umbrella company of Casino Group. Big C is one of the major retailers in the world, with over 200,000 employees working in stores worldwide – in Thailand, Argentina, Uruguay, Brazil, Columbia, France, Madagascar and Mauritius.

Today, it has a total of 10 stores all around Vietnam. Offering a clean, comfortable shopping experience with a wide assortment of goods at affordable prices and outstanding customer service in order to ensure the winning business strategy.



A C900 D5 providing standby power to Big C Hypermart in Garden Mall.



Big C Hypermarkets at Vinh City, Hue City, Danang City, Ho Chi Minh City.

Winning Strategy

This winning strategy is reinforced with Cummins Power Generation, the leading power supplier at the forefront with reliable and qualified power solutions. Known as the world leader in design and manufacture of pre-integrated generator sets, Cummins Power Generation brings forth a fully integrated, reliable and highly efficient power technology to five Big C hypermarkets. Met with the varied requirements and providing back up power ranging from 900 kVA to 2500 kVA, Cummins Power Generation certainly rose up to the challenge with service professionalism and excellence.

“Met with the varied requirements and providing back up power ranging from 900 kVA to 2500 kVA, Cummins Power Generation certainly rose up to the challenge with service professionalism and excellence.”

Advanced service and affordable reliable equipment

Innovative technologies aside, Cummins Power Generation promise its clients a professional and personalised sale service. For Big C, convenience of reliable service support is achieved due to the availability of DKSH, a Cummins authorised dealer in Vietnam who provides job-site investigation, consultation and installation service, as well as in round the clock after sales and maintenance service scheduled for 6, 12, and 24 months operation for this project.

Cummins Power Generation ability to provide high-performance, technologically advanced equipment and machinery together with professional sales service support and cost effective price, was undeniably the winning elements for Big C Vietnam in their selection for a power generation provider.

Standing tall in the industry, Cummins Power Generation is the top-of-mind recall for power solutions all around the world, staying competitive above the rest.

Moving forward, Cummins Power Generation, a global leader in delivering power solutions aims to be the main partner of Big C Vietnam in upcoming projects, slated to be conducted in all provinces in Vietnam.



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