



# Prime power

## > Case History

Naubahar Bottling Company

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### **Where:**

Gujranwala, Lahore, Pakistan

### **What:**

Two Generator sets, model C1100 D5 (DFHD), powered by QST30-G4 engine with paralleling system

### **Purpose:**

To provide primary power to new Pepsi bottling plant

### **Primary choice factors:**

- Reliability of Cummins Power Generation product
- Efficient and highly professional after sales and site training services
- Ease of accessibility/availability of parts
- Ability to deliver on time to meet commissioning of plant deadline

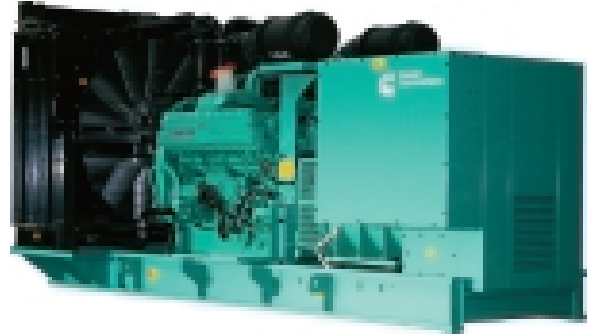
### **Cummins Power Generation supplies power to pepsi**

GUJRANWALA, PAKISTAN - The Naubahar Bottling Company is the largest manufacturer and distributor of Pepsi Cola soft drinks in Pakistan and is responsible for the supply of high profile brands such as Pepsi, 7Up and Aquafina. The company is committed to upgrading its technological capabilities by the acquisition of the latest tools and technology. When the time came to develop an impressive state-of-the-art bottling plant at Gujranwala, Lahore, careful consideration was given to the selection of the ideal power solution required to support the efficient running of the site.

The company specified two Cummins Power Generation C1100 D5 (DFHD) heavy-duty diesel generator sets for provision of primary power to the new plant.



Installation of C1100 D5 generator set



C1100 D5 generator set

The decision to opt for the Cummins Power Generation product was driven by a variety of key factors. Although the Naubahar Bottling Company had prior experience of dealing with a number of competitor generator set suppliers, including local rival Caterpillar, it was keen to review alternative options for its exciting new development at Gujranwala.

The business was awarded to Cummins Power Generation on the basis of the reliability/quality of its products, the local distributor Cummins Sales and Services Pakistan's economical after sales service and the ease of availability of parts required to service the two generator sets. In fact the generator sets impressed the Naubahar Bottling Company so much that it is now actively considering Cummins Power Generation products for all future new initiatives and expansion projects.

Commenting on the service provided, Mr Adnan Khan, Managing Director, the Naubahar Bottling Company said, "We have been very impressed by the highly effective and efficient service we have received, Cummins Power Generation clearly demonstrated an over-riding commitment to go the extra mile to meet our challenging deadline."

"Any queries we raised were always handled with the utmost speed and professionalism and we have been absolutely delighted with the after sales and site training services. We are hopeful that this is just the start of a long and prosperous business association with Cummins Power Generation."

For more information about integrated prime power systems, contact your local Cummins Power Generation distributor or visit [www.cumminspower.com](http://www.cumminspower.com).

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